Learning Lab 1 - Funchal
FEEDING MADEIRA.
REGENERATIVE AND DISTRIBUTIVE FOOD SYSTEM FOR SUSTAINABLE FUTURE

5-15 JULY 2022 --- Colegio dos Jesuitas, Sala dos Arcos

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5 JULY

afternoon

14:30–15:00 Welcome! A quick intro to the DC4DM project and Madeira

15:00–16:40 Short talks by local stakeholders (20 min each)

- Food Trails Project – *Mara Silva e Cláudia Bilou, Município do Funchal*
- Waste: a sustainable opportunity – *Helder Spinola, Universidade da Madeira*
- Agenda Madeira Circular – *Claudia Sá, Direção Regional do Ambiente e Alterações Climáticas*
- Cider factory with a " SMILE" (Simple, Mix, Innovate, Love, Environment) – *Regina Pereira, Secretaria Regional de Agricultura e Desenvolvimento Rural*
- The Smart Islands Hub Innovation Ecosystem – *Paulo Abreu, Arditi*

16:40–16:50 Break

16:50–17:00 Presenting the 4 macro-themes

17:00–17:50 *Tool (Complexity)*

17:50–18:00 Wrap-Up and instructions for the following day

18:10 Off to Barreirinha Café for Welcome drinks!

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6 JULY

morning

9:00–13:00 *Tool (Sustainability)* Departure from Funchal towards Encumeada for a 'levada' walk led by biologists from the Museu de Historia Natural do Funchal [bus journey provided]

13:30-14:30 Lunch break

afternoon

14:30–15:00 Introduction to the afternoon session

15:00–16:30 7 Startups and their stories (10 min each)

16:30–16:45 Break

16:45–17:30 *Tool (Sense-giving)* **Start-ups will join ** Participants will bring at least 1 computer per team.

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7 JULY

morning

9:30–10:00 Meeting at location to give instructions for the morning activity.

10:00–13:30 Teams off to explore and discover more about their theme. Teams will use *Tool (Collaboration).*

13:30-14:30 Lunch break

afternoon

14:30-17:30 Back to location and teamwork using *Tool (Tech-foresight)* and *Tool (Ethics)* **Participants will bring their computers to work in team.

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8 JULY

morning

9:30–10:00 Welcome and wake-up game!

10:00–10:45 Talk around sustainable transformations by *Dr Idil Gaziulusoy, Aalto University*

10:45–11:00 Coffee break under the tree

11:00–13:00 Introducing HORIZON SCANNING Tools: *Trend Research + The Wide-Eyed Wheel of*

13:00 –14:30 Lunch break

afternoon

14:30–15:00 Introducing HORIZON SCANNING Tools: *Trend Research + Steep + Domain Map*

15:00–17:00 Teamwork

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9 JULY

morning

9:30–10:00 Welcome and warm-up game!

10:00-13:00 Teamwork on *Trend Research + Steep + Domain Map*

free afternoon

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10 JULY

free day for explorations and team bonding

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11 JULY

morning

9:30–11:00 Teamwork on *Trend Research + Steep + Domain Map* and identification of one specific theme

11:00–11:15 Coffee break under the tree

11:15–12:30 Sharing time: each team presents the work done and their selected theme

12:30–12:45 Collective feedback and wrap-up.

13:00–14:30 Lunch break

afternoon

14:30–15:30 Introducing VISIONING Tools: *Alternative Futures + Journey into the future*

15:30–17:00 Teamwork

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12 JULY

morning

9:30–11:00 Teamwork on *Alternative Futures + Journey into the future* and each team must define their *Vision of the future*

11:00–11:15 Coffee break under the tree

11:15–12:30 Sharing time: each team presents their *Vision of the future* through a statement.

12:30–12:45 Collective feedback and wrap-up.

13:00–14:30 Lunch break

afternoon

14:30–15:30 Introducing VISIONING Tool: *Scenario building*

15:30–17:00 Teamwork

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13 JULY

morning

9:30–11:00 Teamwork on *Scenario building*

11:00–11:15 Coffee break under the tree

11:15–12:30 Sharing time: each team presents their Scenario Building.

12:30–12:45 Collective feedback and wrap-up.

13:00–14:30 Lunch break

afternoon

14:30–15:30 Introducing IDEATING Tools: *Brainstorming and Inspirational stimuli*

15:30–17:00 Teamwork

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14 JULY

morning

9:30–11:00 Teamwork on IDEATING: each team must select from the 3 best ideas they got, the one they want to develop further.

11:00–11:15 Coffee break under the tree

11:15–12:30 Sharing time: each team presents their idea selection.

12:30–12:45 Collective feedback and wrap-up.

13:00–14:30 Lunch break

afternoon

14:30–15:30 Introducing PROTOTYPING

15:30–17:00 Teamwork on prototyping the selected idea.

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15 JULY

morning

9:30–12:30 Teamwork on preparing the final presentation (coffee break provided).

12:30–13:00 Participants provide their feedback on the experience and DM methodology.

13:00–14:30 Lunch break

14:30–15:00 Teams get set for their final presentations.

afternoon
SHARING DAY

15:00 – 15:30 Welcome!
- Acknowledgements
- Intro to DC4DM project: Carmen
- Presenting the LLab week and activities: Valentina

15:30 – 15:45 Pre-recorded Video Statements by Dr Spyros Bofylatos (University of Aegean) and Dr Laura Piscicelli (University of Utrecht)

15:45 – 16:30 Future Scenarios concepts – part 1 (team 1, 2, 3, 4)

16:30-16:45 Coffee break under the tree

16:45 – 17:30 Future Scenarios concepts – part 2 (team 5, 6, 7, 8)

17:30 – 18:00 Open Conversation with the audience

18:00 – 19:00 Networking and Happy drinks!

Note:

- **Lunch breaks are not covered by this programme.** Sorry about that! Our Travel Guide to Madeira provides you with an extent list of options where to find good and affordable meals.
- The programme covers the *Welcome drink* (on 5th), *Coffee breaks under the tree* (on 8th, 11th, 12th, 13th, 14th, 15th), *Coffee break* and *Happy drinks* (on 15th afternoon).
- Always bring your **snacks and water with you**, especially when we go for walks.

- For the *levada* walk on the 6th, wear **suitable shoes for walking**, **a warm jumper** and **waterproof jacket** (it might be rainy and cold in the forest!). Wearing multiple layers is a good strategy.

- **If you have any allergy or medical condition** that you think we should be aware of, please let us know. We will do our best to make the whole experience safe and comfortable for you.
- We will do a walk through the forest. The path is simple but we might encounter narrow bits and few tunnels to go through. **If you don't like darkness, suffer of claustrophobia and/or vertigo,** please let us know so we can find an alternative in time.

Wifi at Sala dos Arcos
network: workshop
Password: V-UMa2022