## Digital Creativity for developing Digital Maturity Future Skills Macro-theme presentation

# Mobility and Culture

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Digital Creativity for developing Digital Maturity Future Skills



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### What is culture ?

The set of **distinctive features**, spiritual and material, intellectual and emotional, which **characterize** a society or a social group.

### Regroups :

- arts and letters
- ways of life
- fundamental human rights
- value systems
- traditions and beliefs.



### So your culture is depending on ...



- Your family
- Your friends
- Your personality
- The city and the country you live in

... And it is constantly evolving !

### Culture as an important aspect of mobility

- Mobility of culture = Tourism
- Vacation travels all around the world

   physical mobility
- Variations of population from place to place
- Mobility of **consumption** and **economic system** of a city .



### **Culture in Saint Etienne**



### Biennal of design

Mine museum



Saint-Etienne Stadium : "Le Chaudron

### **Problematics**

How to improve access to Culture? What is already existing?

Ou Sortir Sainté?



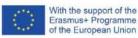
### AR for visits even at home



# AI at museums to add information and immersion



# Thank you for your attention !





Digital Creativity for Digital Maturity