



Digital Creativity for  
developing Digital Maturity

Future Skills

Macro-theme presentation

Mobility and Culture

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# What is culture ?

The set of **distinctive features**, spiritual and material, intellectual and emotional, which **characterize** a society or a social group.

Regroups :

- arts and letters
- ways of life
- fundamental human rights
- value systems
- traditions and beliefs.



# So your culture is depending on ...



- Your family
- Your friends
- Your personality
- The city and the country you live in

... And it is constantly evolving !

# Culture as an important aspect of mobility

- Mobility of culture = Tourism
- Vacation travels all around the world  
- physical mobility
- Variations of population from place to place
- Mobility of **consumption and economic system** of a city .



# Culture in Saint Etienne



Biennial of design



Saint-Etienne Stadium : "Le Chaudron"

Mine museum



# Problematics

How to improve access to Culture ? What is already existing ?

Ou Sortir Sainté ?



AR for visits even at home



AI at museums to add information and immersion



# Thank you for your attention !

