

# DIGITAL MATURITY DAY

A day dedicated to sharing cross-cultural knowledge on Digital Maturity through 4 round tables, networking with digital experts and a presentation of emerging technologies.

## AGENDA

13th sept 2021 | from 9.30 am to 5.30 pm CET  
MADE Competence Center Industry 4.0 | Campus Bovisa, Politecnico di Milano

The DC4DM network is pleased to present the first Digital Maturity Day! During the day there will be four round tables focused on technological and strategic foresight, skills training, digital ethics, and innovative digital applications. Also, networking moments with a European network of HEIs, SMEs and Startups, Business Incubators, and a guided tour through emerging digital technologies offered by MADE competence center Industry 4.0.

Registration is mandatory. Please [CLICK HERE TO REGISTER](#).

09.30 - 10.00

### WELCOME & REGISTRATION

10.00 - 10.30

### DIGITAL CREATIVITY FOR DEVELOPING DIGITAL MATURITY FUTURE SKILLS (DC4DM PROJECT)

Marita Canina

Project Coordinator and Associate Professor, Dept. of Design, Politecnico di Milano

### ROUND TABLE SESSIONS moderated by

Nicoletta Boldrini

Independent journalist, author and speaker

10.30 - 11.30

### STRATEGIC AND TECHNOLOGY FORESIGHT SKILLS

Alberto Robiati

Innovation and foresight expert  
Director of Forwardto - Studies and skills for future scenarios

Marco Taisch

Full Professor, Dept. of Economics, Management and Industrial Engineering, Politecnico di Milano, President of MADE Competence Center I4.0

Giuliana Iannaccone

Associate Professor, Dept. of Architecture, Built Environment and Construction Engineering, Politecnico di Milano, Member of the Scientific Committee - Center for Technology Foresight

11.30 - 12.30

### PEOPLE EMPOWERMENT FOR COMPANIES' DIGITAL TRANSFORMATION

Matteo Losi

Head of Presales Architect and Innovation, SAP EMEA South

Roberta Anelli

Innovation Manager at New Ventures, PwC Italy

Paolo Sbuttoni

Creative Thinking Coach; Marketing & Communication, ROLD

12.30 - 14.00

### NETWORKING AND LIGHT LUNCH

14.00 - 15.00

### MADE Competence Center Industry 4.0

Guided tour of technologies and digital opportunities

### ROUND TABLE SESSIONS moderated by

Nicoletta Boldrini

Independent journalist, author and speaker

15.00 - 16.00

### DIGITAL ETHICS, SOCIAL AND CULTURAL IMPLICATIONS OF DIGITAL INNOVATION

Simone Arcagni

Associate professor, Università degli Studi di Palermo

Fabio Fossa

Post-Doc Researcher, Dept. of Mechanical Engineering, Politecnico di Milano

Pawel Pokutycki

Interaction designer

Stefano Epifani

President of Digital Transformation Institute

16.00 - 17.00

### EMERGING DIGITAL TECHNOLOGIES: APPLICATION CASES

Giorgio De Ponti

Product Strategy Manager Retail, Epta

Maurizio Decollanz

Head of Communications, IBM Italy

Fabio Mosca

Co-founder and CTO, AnotheReality

17.00 - 17.30

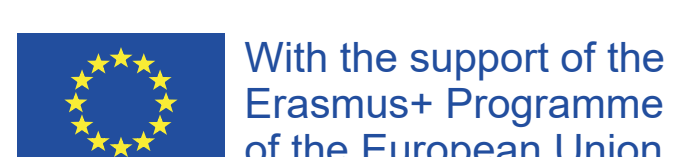
### DC4DM Community - HOW TO BE PART OF AN EU NETWORK

Marita Canina

Project Coordinator and Associate Professor, Dept. of Design, Politecnico di Milano

Carmen Bruno

Post-Doc Researcher, Dept. of Design, Politecnico di Milano



PROJECT PARTNER



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